

Will you be our next success story?



“The program is helping to produce increased search visibility and generate more leads for our products and services... we have seen a 20% increase in total leads generated.”

Cabin Kit

URL: www.cabinkit.com

LENGTH OF TIME IN BUSINESS: 20 years

WHAT THEY DO: Manufacture and sell home and cabin plans, as well as material packages to owners, builders, contractors and the do-it-yourself (DIY) market.

VT: How would you describe your experience with ValueTraffic and the ValueTraffic team?

CK: Our experience has been good and Sara, our account representative, has been very helpful. The weekly email reports we receive are also important and helpful in measuring and tracking results.

VT: Have you seen an increase in traffic, sales, and/or leads since starting the ValueTraffic service? If so, how much – and how is it measured?

CK: The program is helping to produce increased search visibility and generate more leads for our products and services. Although we do not have a sophisticated tracking system, we have seen a 20% increase in total

leads generated. And leads... with a consistent dedicated follow-up program... are key to selling products and services that are not generally impulse-driven purchases.

VT: Would you recommend ValueTraffic to other small business owners? Why or why not?

CK: Yes... with the proviso that any business needs to take advantage of the leads generated by implementing and maintaining a consistent follow-up program.

To sign up, call **866.856.7148** or visit www.affinity.com/valuetraffic