

Will you be our next success story?



Phojo

URL: www.phojo.com

LENGTH OF TIME IN BUSINESS: 8 months

WHAT THEY DO: Free online photo journals for sharing with family and friends.

“By comparing our own internal reports to the weekly ValueTraffic Statistics reports, we’ve been able to measure a 62% increase in new customer sign-ups on Phojo.com in just over three months.”

VT: How would you describe your experience with ValueTraffic and the ValueTraffic team?

PJ: The efforts of marketing by both ValueTraffic and the ValueTraffic Team have been phenomenal. From the first meeting to discuss our marketplace through the ad campaign design, to ad placements, ValueTraffic has consistently exceeded our expectations.

VT: Have you seen an increase in traffic, sales, and/or leads since starting the ValueTraffic service? If so, how much – and how is it measured?

PJ: By comparing our own internal reports to the weekly ValueTraffic Statistics reports, we’ve been able to measure a 62% increase in

new customer sign-ups on Phojo.com in just over three months. We deem the service to be a complete success for us.

VT: Would you recommend ValueTraffic to other small business owners? Why or why not?

PJ: We fully recommend ValueTraffic to all business owners who are seeking to drive up online traffic and sales. It delivers outstanding results in the fastest, most cost-effective manner, period.

To sign up, call **866.856.7148** or visit www.affinity.com/valuetraffic