

*Will you be our next success story?*



## SemaSys

**URL:** [www.semasys.com](http://www.semasys.com)

**LENGTH OF TIME IN BUSINESS:** Over 75 years

**WHAT THEY DO:** Provides signing and merchandising solutions for the retail industry.

*“By having a set monthly price, I don’t have to worry about going over budget nor having my competitors clicking on my sponsored links just to waste my budget (Click Fraud).”*

**VT:** How would you describe your experience with ValueTraffic and the ValueTraffic team?

**SS:** The ValueTraffic team I work with did a great job in finding just the right key words and message for my site. SemaSys has been slowly moving to the top of the search pages due to the click-through popularity we’ve been having.

**VT:** Have you seen an increase in traffic, sales, and/or leads since starting the ValueTraffic service? If so, how much – and how is it measured?

**SS:** I have several ways to track SemaSys’ web site traffic, so I’ve been able to trace click-through traffic directly to sales. Overall, I have seen a gradual increase of visitors starting from about 10% at first to about 30% now (I’ve been using them for 5 months).

**VT:** Would you recommend ValueTraffic to other small business owners? Why or why not?

**SS:** Yes, it’s well worth the money to not have to worry about an unknown click-through fee. By having a set monthly price, I don’t have to worry about going over budget nor having my competitors clicking on my sponsored links just to waste my budget (Click Fraud). The weekly reports are also valuable when I have to show an R.O.I. to upper management. Everybody at SemaSys is pleased with the increased web traffic we have been experiencing. It’s like having new customers visit your company everyday, something everybody wants.

To sign up, call **866.856.7148** or visit [www.affinity.com/valuetraffic](http://www.affinity.com/valuetraffic)